

**MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE
REPUBLIC OF KAZAKHSTAN**



Baishev University (Republic of Kazakhstan)
Russian state social university (Russian Federation)
Urgench State University named after Abu Rayhan Biruni (Republic of Uzbekistan)
Karakalpak state university named after Berdakh (Republic of Uzbekistan)
Nukus branch of the Uzbek university of physical education and sports (Republic of Uzbekistan)
Institution of higher education "University of management "TISBI" (Russian Federation)



INFORMATION LETTER

Dear colleagues, partners, and friends!

In 2026, Baishev University celebrates its 30th anniversary. Over these years, our university has come a long way from its inception to a recognized center of science and education.

In honor of this significant date, we invite you to participate in the XI International Scientific and Practical Conference dedicated to the 30th Anniversary of Baishev University – **"Science and education in the era of Artificial Intelligence: from global challenges to new strategies."**

Your participation will be a valuable contribution to shaping the intellectual agenda of the future and highlight the strength of our international academic ties.

Date: April 14, 2026

Venue: Aktobe, Baishev University (302A Zhubanov Brothers Street).

The purpose of the conference is to discuss current issues in science and education in the era of artificial intelligence and ensuring the quality of higher education in the context of global change.

The conference will be held in a hybrid format. Participation links will be sent the day before the conference:

- In-person – present a paper as part of the conference program (including via video link);
- Virtual presentation – a recording of the presentation, submitted to the Organizing Committee in advance;
- Remote – publication of the paper in a collection without presenting;
- Attendance – participation in discussions and question-and-answer sessions.

The working languages of the conference are Kazakh, Russian, and English.

A collection of scientific papers is planned to be published following the conference. Participation in the conference and publication of articles, after receiving a certificate of completion from the anti-plagiarism system, costs 2,000 tenge.

To participate in the Conference, please send a completed registration form (Appendix No. 1) to science@bu.edu.kz and dep_science@bu.edu.kz

Submissions for publication in the collection, formatted in accordance with the requirements (Appendix No. 2), will be accepted until March 15, 2026, inclusive. The Conference Organizing Committee reserves the right to reject any participant's scientific work without explanation.

We look forward to welcoming you to the XI International Scientific and Practical Conference dedicated to the 30th Anniversary of Baishev University – "Science and Education in the Age of Artificial Intelligence: From Global Challenges to New Strategies."

Conference Sections

1. Current issues of science, education and law in the era of digitalization
2. Artificial intelligence in education: methodological foundations of personalized learning and the transformation of pedagogical practices
3. Artificial Intelligence and New Opportunities for the Development of Technical, Natural Sciences, and Engineering Education
4. Artificial Intelligence at the Intersection of Business, Management, and the Digital Economy

CONFERENCE PARTICIPATION TERMS

Participants may be academics, university employees, students, representatives of the real economy, and others.

The following documents must be submitted as separate files by March 15, 2026:

1. An article formatted in accordance with the requirements (see below). The author is responsible for the quality of the submitted materials.
2. A participant application form (a sample is provided below).
3. A scanned copy/screenshot (for online payment)/photograph of the registration fee payment receipt (after verification of originality).

Please indicate in the subject line: Conference on April 14, 2026, Baishev University

Following the conference, articles and papers will be published in a collection, the electronic version of which will be posted on the Baishev University website: <https://site.bu.edu.kz/science/conference-proceedings>

Conference Participation Requirements:

To participate in the conference, please:

1. Complete the application form (Appendix 1) (file name: Application_LastName_Name.doc).
2. Format your article according to the requirements (Appendix 2) (file name: Article_LastName_Name.doc).
3. Pay for the article publication fee within 3 days of notification of acceptance.
4. Send a copy of your receipt.

**Registration form for participants planning to attend the
XI International Scientific and Practical Conference
"Science and Education in the AI Era: From Global Challenges to New Strategies"**

Full name	
Place of work (study) (in full)	
Position (in full)	
Academic degree, academic title (if any)	
Supervisor's full name, academic degree, and academic title (for undergraduate and graduate students)	
Presentation Topic	
Participant's mobile phone number and email address	

Appendix 2

Article Format Requirements

- Format: Microsoft Word*.doc;
- Font: Times New Roman;
- Font size: 12;
- Line spacing: 1;
- Text alignment: Justified;
- Paragraph indent: 1 cm;
- Margins: Top and bottom: 25 mm, left and right: 20 mm;

The following are not allowed in the text: footnotes, automatic hyphens, page numbers, or unclear screenshots of figures.

Tables, figures, and formulas must contain clear symbols and signs. Figures and tables must contain references within the text.

Figures must be legible. Figure captions: Times New Roman 12 font, no first-line indent; centered, no hyphenation. Below the figure caption is a Note (Times New Roman 10, italic, left-aligned, no first-line indent), which provides comments regarding whether the figure was compiled independently or based on sources.

Tables must be titled, and empty columns are not permitted. Abbreviations and symbols must be explained in the Note. Table titles are in Times New Roman 12 font, with no first-line indent, justified alignment, and hyphenation.

If an article contains a single table, its serial number is omitted; the word "table" is written, and only the table title is provided. There is a space between the table title and the table itself. Empty columns are not permitted in tables. The last line of the table contains a Note (Times New Roman 10, left-aligned, no first-line indent), which provides comments regarding whether the table was compiled independently or based on sources.

The number of formulas in the text should be minimal. Formulas should be typeset in an appropriate editor (for mathematical and chemical formulas).

References to sources cited in the text are provided in square brackets after the source material or citation number, according to the source's list of references, for example, [6] or [2; 3; 4]. References: GOST 7.1-2003 "Bibliographic Record. Bibliographic Description. General Requirements and Rules for Compilation." When referencing online resources, please include the article title, website name, resource email address, and the date accessed.

The submitted article must be at least 60% original (including 10-15% citation) as verified by the Antiplagiat system.

This collection contains original, previously unpublished articles. The author (and their supervisor) are responsible for the content and formatting of the article. Authors who have not received confirmation of receipt from the organizing committee are asked to submit a duplicate application.

Submissions submitted late or not in accordance with the requirements will not be reviewed or returned. The organizing committee reserves the right to reject an article if it does not meet the formatting requirements.

Text formatting example

MRNTI.....

Article title

Author's full name, affiliation

Email address

Academic supervisor's full name

Abstract

Text.....

.....(at least 100 words)

Keywords: (5-7 words)

Article text

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List of references

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After one space before the text of the article, the abstract and keywords are provided in the language of the published material (Kazakh, Russian, English) and in the two languages listed after the list of references.